

Turnhout, BE, August 31, 2015

PRESS RELEASE - ACQUISITION OF HASBRO FACILITIES FINALIZED


Cartamundi today officially announced the completion of the previously announced acquisition of Hasbro's manufacturing locations in East Longmeadow, Massachusetts and Waterford, Ireland to the Cartamundi Group. The specific terms of the transaction were not disclosed.


"Today marks the beginning of a new era at Cartamundi"
- CEO Chris Van Doorslaer

"I want to thank the people of Hasbro and Cartamundi for their hard work and dedication during these past few weeks. Today marks the beginning of a new era at Cartamundi. We welcome our new employees to the global Cartamundi family. The people in East Longmeadow and Waterford are a talented and experienced workforce. Just like us they have a passion for manufacturing great gaming experiences, and that mutual passion will be the backbone of our collaboration," said Chris Van Doorslaer, CEO of Cartamundi. "We look forward to continuing our partnership with Hasbro as we continue to manufacture their ever-popular boardgames at both these sites."

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